



SAN DIEGO STATE UNIVERSITY

Drug Free Schools and Communities Act

Biennial Review

Prepared for the 2017/2018 review requirement

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AOD Prevention at SDSU

Alcohol and Other Drug (AOD) use and abuse pose a potential risk to the health, safety and educational/occupational experience of our students and staff. Further, the negative impact of student AOD abuse is often felt in the broader community through noise, vandalism, vehicle crashes, and use of community resources such as police and paramedics. Therefore, we seek through our AOD programs to reduce and prevent problems associated with alcohol and other drug use by students of SDSU.

Description of AOD Program Elements

SDSU has followed a comprehensive model for AOD prevention/intervention designed to enhance each program operating on campus to synergistically fit with other programs, maximizing the effectiveness of all related efforts. However, we have also allowed individual departments to offer unique and tailored programs for various student populations and needs.

Our comprehensive AOD strategy includes elements from five interacting domains (see Figure). The idea of the model is to put into place a system whereby: (1) student attitudes and motivations to use or abuse AODs are changed; (2) provide opportunities for students to act responsibly while fulfilling developmental and social needs; and (3) access to AODs is reduced to limit excessive consumption. These domains act both within the campus and at the broader community level and thus often require community action and involvement. Finally, all programmatic activity should be developed within a research-based evidence framework, and when possible, evaluated within an environment of rigorous scientific methods that enable measurement of improvements in individual and public health outcomes, cost-efficiencies, program sustainability, and continuous program improvement.



Campus AOD Strategic Task Force Initiated Pilot Programs

During the calendar years 2017 and 2018, SDSU convened a committee on AOD issues: the AOD Strategic Task Force. This committee included representatives from many departments of Student Affairs, as well as representatives from the campus Police Department, Faculty, and Associated Students. For most of this period, the task force was

co-chaired by the Director of Well-being & Health Promotion and the Coordinator of AOD Initiatives. Its primary charge was to review existing AOD prevention programs, propose enhancements or additional programs, and assist with their pilot implementations.

During the reporting period, four new or enhanced programs were proposed and piloted:

- (1) Social Norms Misperception Correction Campaign in the first 5 weeks
- (2) eCHECKUP TO GO Marijuana campaign
- (3) Improved Residential Education first weeks' programming

Because each of these proposed and piloted programs were new for the campus or substantially changed, each was evaluated separately. A report on each of these programs is included within the Appendix.

Existing and Ongoing Programs

Individual Focus Example Programs

The following are examples of SDSU programs currently being offered that have a focus on individual student's knowledge, attitudes and motivations to abuse AODs.

- Alcohol and other Substance abuse Prevention Intervention Re-directive Effort (ASPIRE)

ASPIRE is a brief, individualized alcohol and other drug program. Students are referred for AOD policy violations on and around campus and most are mandated by Student Rights & Responsibilities or the Residential Education Office. A \$100 fee is assessed for those mandated to participate in ASPIRE. The program consists of individual sessions with a therapist and involves an assessment of overall functioning at the university, such as AOD use, academic performance, and mental health.

During the calendar years 2017 and 2018, 385 and 363 students (respectively) enrolled in the program

- Alcohol eCHECKUP TO GO

The Alcohol eCHECKUP TO GO is an interactive web program that allows college students to enter information about their drinking patterns and receive feedback about their use of alcohol. It was developed at SDSU and is now licensed by over 600 colleges across the nation. Counseling and Psychological Services (C&PS) also uses the eCHECKUP TO GO. The assessment takes about 30 minutes to complete, is self-guided, and requires no face-to-face contact time with a counselor or administrator. The existing scientific

literature on Alcohol eCHECKUP TO GO was reviewed by the NIAAA, and determined it to be an effective and cost effective alcohol intervention¹.

Beginning in the fall 2008 semester, a University policy required the Alcohol eCHECKUP TO GO to be completed by all incoming freshmen and transfer students prior to registering for their next semester classes. This policy has continued through the 2016 reporting period.

- Marijuana eCHECKUP TO GO

This marijuana-specific brief assessment and feedback tool is designed to reduce marijuana use among college students. It was modeled after—and created by the same team at SDSU that designed—the Alcohol eCHECKUP TO GO. Drawing on intervention modes using the correction of social norms misperception (Hanes & Spear, 1996) and Motivational Interviewing (Miller & Rollnick, 2002) theories, the Marijuana eCHECKUP TO GO is designed to motivate students to reduce their level of marijuana use by using personalized information about their own behavior and risk factors. The feedback, whether used in conjunction with a counseling intervention, or as a stand-alone prevention education tool, includes information which—in applications like the Alcohol eCHECKUP TO GO—has been shown to be particularly motivating to college students. The Marijuana version of the eCHECKUP TO GO has recently been subjected to an independent randomized trial to identify its effects on heavy-using college students. The results demonstrated significant reductions in use, and increased use of protective strategies to reduce harm compared with a control condition ²

The Marijuana eCHECKUP TO GO is one of the tools utilized by Counseling and Psychological Services within the ASPIRE program to intervene in students' behavioral choice considerations. The Marijuana eCHECKUP TO GO may also be used by campus health professionals and Counseling and Psychological Services personnel as a part of their clinical assessment and interventions, and as a population level prevention education tool for campus health promotions professionals, housing and residential life staff, and first year freshman experience faculty. At this time, there is no requirement that the general student body take the Marijuana eCHECKUP TO GO.

A marketing and incentive campaign was implemented to increase student use of the eCHECKUP TO GO Marijuana program. The results of that focused campaign are included in the appendix.

¹ National Institute on Alcohol Abuse and Alcoholism, "Planning Alcohol Interventions Using NIAAA's CollegeAIM Alcohol Intervention Matrix," September 2015, collegedrinkingprevention.gov.

² Nathaniel R. Riggs et al., "Marijuana eCHECKUP TO GO: Effects of a Personalized Feedback plus Protective Behavioral Strategies Intervention for Heavy Marijuana-Using College Students," *Drug and Alcohol Dependence* 190 (September 2018): 13–19, <https://doi.org/10.1016/j.drugalcdep.2018.05.020>.

- Aztec Choices

Modeled after the successful ASPIRE program, this individual alcohol and other drug prevention counseling program is offered to student athletes. There is no fee for enrollment in Aztec Choices. This program was substantially expanded during the reporting period. 134 and 101 student-athletes were seen in the program in 2017 and 2018 respectively. A brief evaluation of the program was included in the 2015-2016 DFSCA report.

- Well-Being and Health Promotion Department AOD Programs, Presentations, and Outreach Events

The Well-Being and Health Promotion Department offers students educational presentations that are structured around elements of evidence-based interventions such as BASICS and ASTP. Within these presentations, alcohol-skills are presented in a manner designed to reduce audience resistance to behavioral changes. Topics within these presentations include: the BAC biphasic effects curve, standard drink sizes, risk reduction strategies, and intervention strategies for helping someone who exhibits signs of alcohol-poisoning or drug overdose. These presentations were conducted by Health Educators, the Coordinator of AOD Initiatives.

- FratMANers (Fraternity Men Against Negative Environments and Rape Situations) and SISSTER (Sororities Invested in Survivor Support, Training and Ending Rape culture)

In 2015, the Health Promotion Department established the SISSTER program for sorority women. This peer health education program was based on the same model as FratMANers, a program created over a decade before for fraternity men. These programs incorporate the role of alcohol and other drugs into discussing the awareness of rape, potential rape situations and sexually coercive behavior. Once trained, these FratMANers peers provide presentations and other outreach events to students and organizations interested in increasing awareness around the topic of sexual violence and how Greek letter organizations can help affect the late-night social environment towards a safer posture, including how alcohol can be better managed at social events. Beginning in the Fall of 2016, these programs were expanded. The program continued through the 2017-2018 reporting period. Additional evaluations have been conducted, including one that was independent of the Well-being and Health Promotion department.

- Residential Education

Workshop trainings are routinely provided to resident advisors, community assistants, academic mentors, and other residence hall staff by psychologists, health educators, and hall coordinators. Topics range from “Motivational Interviewing and Alcohol Programming” to “Bystander Intervention Training” to “Drug Basics”.

Residential Education staff, including RAs, CAs and Hall Coordinators, regularly offer educational events to their resident students that cover health related topics such as AOD issues. Each residence hall is required to program around the topic of alcohol and other drugs within the first two weeks of the academic year.

Beginning in the Fall of 2018, a revision to the RA AOD programming was implemented. The revision's goal was intended to better assure that the alcohol programs RAs offered in the first few weeks were consistent and informed by best practices and evidence. An evaluation of the revision effort was conducted. The results indicated that RAs offered more programs, and that the programs offered conformed to the new model. This evaluation was presented at the NASPA conference.

- Fraternity and Sorority Life

With a community of 44 active social fraternity and sorority chapters that make up approximately 12%-14% of the San Diego State University undergraduate population, Fraternity & Sorority Life has continued to collaborate with campus partners in order to raise awareness regarding Alcohol & Other Drug education for the Greek-affiliated population at San Diego State University. From the implementation of online module trainings to the facilitation of in-person trainings, the Fraternity & Sorority Life Advisory Team has remained committed to educating students in risk management as highlighted in the report below.

Online Training Modules

Potential members of Fraternity & Sorority Life are required to participate in our Pre-Recruitment Education Program (P.R.E.P.) Training before they are able to join a social fraternity or sorority. Each year, over 2,500 students participate in this program. This training provides the student with information regarding university policy and

Annual FSL In-Person Trainings

Fraternity & Sorority Life Advisory Team hosts two annual in-person trainings required for 1-2 executive officers per active social fraternity or sorority and governing council. In the Fall semester, this training is about 4 hours long. During Spring semester, this training is a 3-day/2-night off-campus retreat. At each, students experience trainings focused on alcohol and other drug policies, risk management, and crisis management.

Online Trainings & Panhellenic Recruitment

Besides requiring new potential new members to complete the Pre-Recruitment Education Program (PREP) Training, College Panhellenic Association (CPA) required each potential new member that registered for the Fall 2018 Formal Recruitment process to complete two additional online training modules: Alcohol eCHECKUP TO GO and Marijuana eCHECKUP TO GO. This resulted in 1300+ individuals completing this training by the first week of the Fall 2018 semester and a large group of incoming freshmen who were informed of their AOD consumption behaviors.

New Member Education Symposium

Fraternity & Sorority Life has collaborated with Well-being & Health Promotion to revamp the new member educational workshop provided to a student once they become a member of a social fraternity or sorority on campus. The revamped education, New Member Education Symposium (NMES), had every attendee experience a 50-minute workshop on each of the following topics: Alcohol and Other Drugs, Sexual Violence Prevention & Education, and Hazing Prevention & Education. Each fraternity and sorority was expected to have at least 75% of their new members attend the New Member Education Symposium to ensure that new members were educated on the topics covered. This resulted in 900+ individuals receiving this training.

IFC Social Moratorium Milestone

The Interfraternity Council (IFC) experienced some unhealthy behaviors within their community in the 2018-2019 academic year. The Interfraternity Council voted to self-impose a social moratorium which ceased all social events within the fraternity community at San Diego State University. This social moratorium outlined expectations that each active IFC chapter needed to complete in order for the social moratorium to be lifted which included: 90% of each chapter's membership total complete an online module focused on AOD education; 50% of each chapter's membership attend a workshop focused on AOD education; 50% of each chapter's membership attend a workshop focused on improved community relations, 75% of each chapter's membership attend programming focused on sexual violence prevention and education. This resulted in 700+ students experiencing an AOD workshop.

Interfraternity Council (IFC) Task Force

Following the self-imposed IFC Social Moratorium, the Interfraternity Council created a task force made up of various campus partners that aid in the positively influencing and supporting the fraternity community. Amongst the campus partners in the group, Well-being & Health Promotions had one AOD Coordinator (Dr. James Lange). This task force meets once a month to discuss challenges and issues being experienced in the social fraternity and sorority community.

- New Student Orientation: "Success at SDSU" and "Preparing a SDSU Citizen" -- Freshmen, Transfers, & Parents

In collaboration with New Student & Parent Programs, Center for Student Rights & Responsibilities, Health Promotion, Counseling & Psychological Services, San Diego State University Police and Student Life & Leadership, "Success at SDSU" is a presentation facilitated for incoming freshman and transfer students. The presentation features information on Living Well at SDSU, including alcohol and other drugs and policies. Additionally, family members that participate in New Student Orientation experience "Preparing a SDSU Citizen." This presentation features information on alcohol and other drugs, student decision-making, how to engage students in conversation and policies at the University.

The Office of New Student & Parent Programs hosts approximately 20 orientations for freshman and transfer students every year. Parent and family orientations are provided as well. Approximately 8,000 incoming students and 6,000 family members attend annually. High approval ratings demonstrate SDSU's efforts in effectively familiarizing, educating and engaging new students, along with their family members, of campus life, policies and procedures, and overall expectations of incoming students.

- Parent Resource Guide to Alcohol & Other Drugs

Support of parents and other family members is beneficial to the success of the student life college experience. Building on the influence parents have in the decisions their students will make when first arriving on campus, various departments within Student Affairs collaborated to create the "*How to Talk to Your College Student About Alcohol and Other Drugs*" booklet. Parents receive the booklet in their parent orientation packets. This guide provides tips on important issues such as why, when, what and how to start a conversation about alcohol and other drugs. The guide also offers supplemental information related to prescription drugs, fraternity and sorority life, and on-campus housing policies. This valuable resource contains the appropriate tools necessary to assist parents with initiating a discussion with their kids about the dangers of alcohol and drug use, while giving them additional information for further resources.

Behavioral Alternatives Example Programs

- Aztec Nights Events

Aztec Nights was established to offer fun and entertaining weekend activities, aimed to provide safe, healthy, on-campus parties, movies, and fun social events for all students as attractive alternative alcohol-free programming events.

An evaluation of the Aztec Nights program conducted several years ago, demonstrated that it, along with the other programs implemented around 2008 were instrumental in dramatically reducing the number of alcohol-related incidents experienced by SDSU students. Thus, over the last several years, this programming has become institutionalized and is now widely recognized as part of the culture and tradition at SDSU.

During the 2017 and 2018 period, Aztec Nights events continued to be held. An evaluation of those programs was conducted and is included in the Appendix.

- Live Well Late Night Alternative Programs

The Live Well Late Night events that were piloted in 2016 in partnership with the AOD Task Force and Live Well Aztecs Committee were continued in 2017 and 2018. The events provide healthy behavioral alternative programming for SDSU students at night. In addition to physical activity offerings, each event included a host of educational opportunities. Participants visited interactive tables offering educational information

staffed by representatives from campus departments and programs including Associated Students Aztec Recreation, SDSU Well-being & Health Promotion, Student Health Services, Counseling and Psychological Services, and Aztec Shops as well as students from the Associated Students Recreation and Wellness Commission. Other campus partners included the College of Health and Human Services, the SDSU Police Department, New Student & Parent Programs, Greek Life, and SDSU Residential Education.

Seven events occurred throughout the 2017 and 2018 calendar years. Each program ran from 7pm – 11pm. In addition to the aforementioned educational opportunities, the events included opportunity drawings, food, and T-shirts for participants. The programs included:

- Live Well Late Night Fitness Jam - Participants engage in a wide variety of unique group exercise class formats, fitness challenges, rock climbing and other fun, healthy activities.
- Live Well Late Night Lights Out Strike Out - Participants engage in cosmic bowling under the glow-in-the-dark lights, billiards, and table tennis.
- Live Well Late Night 3ON3 Basketball Jam – Participants engage in a four-hour 3on3 basketball tournament. Teams consisted of three to four students per team.

Participation:

2017

Event	Date	Participation
Fitness Jam	February 9th	605
Lights Out Strike Out	March 9th	501
3 on 3 Basketball Jam	April 6th	125
Lights Out Strike Out	September 29th	551

2018

Event	Date/Time	Participation
Fitness Jam	February 9th	252
3 on 3 Basketball Jam	March 8th	76
Lights Out Strike Out	October 11th	554

Enforcement & Access Example Programs

The enforcement of policies and limiting the access of alcohol and other drugs to SDSU students is essential to preserving the safety of the community, as a whole, and ensuring SDSU practices their commitment to providing a safe learning environment. It is imperative to maintain an atmosphere that promotes higher learning and encourages

healthy lifestyle behaviors to succeed in life. Therefore, the following programs exhibit examples of how SDSU has aimed to reduce the occurrence of underage drinking, increase and promote community awareness, and lessen the number of alcohol related incidences within the college community.

- Center for Student Rights and Responsibilities (CSRR)

The Center for Student Rights and Responsibilities provides outreach and advisement to students, parents, faculty, and staff regarding the Student Code of Conduct, system wide processes related to student conduct, and campus expectations of student behavior. More specifically, University Judicial Officers decrease student risk behaviors through intervention and appropriate sanctioning, help students understand the importance of accountability, and demonstrate care for individual students, their educational aspirations, and personal development. Members of the CSRR team educate students and parents about campus expectations, policies, risk behaviors related to alcohol and other drugs, sexual violence and misconduct, and hazing through numerous presentations, including New Student and Parent Orientation, new faculty orientation, athletics trainings, residential education programming, and individual interventions.

All students suspected of violating the Student Code of Conduct, specifically in relation to alcohol or other drugs, meet with Judicial Officers to discuss the circumstances surrounding the incident, demonstrate care for the individual, determine whether policy was violated, and offer resources related to the violation and related concerns as discovered through this intervention process. Students found in violation of the Student Code of Conduct for AOD violations are sanctioned; these sanctions involve AOD education and/or interventions. The ASPIRE program is often utilized as an educational and intervention sanction for these students. Findings may sometimes warrant suspension or expulsion from SDSU and the California State University system. Sanctions of suspension for AOD-related violations involve off-campus AOD intervention programs or private counseling. During the academic year 2017 - 2018, CSRR recorded 674 and 447 AOD incidents, respectively.

For this biennial report, the CSRR as conducted a focused evaluation of the type and disposition of AOD-related cases during the academic year 2017-2018. This evaluation included a distribution of case-stipulations by various student sub-populations in order to demonstrate consistency of stipulation application. The results of that evaluation are included in the Appendix.

- Collaborative Incident Management Team (CIMT)

The Collaborative Incident Management Team fosters the safety and academic success of San Diego State University by addressing student behaviors that are disruptive and/or harmful to an individual, or other members of the campus community. Areas of concern include behavioral and psychosocial incidents that may interfere with adequate and

successful functioning, may lead to dangerous outcomes, or may infringe on the rights of the members of the campus community.

The CIMT consists of qualified SDSU professionals from a variety of disciplines striving to: identify and evaluate risk behavior; provide a structured method for assessing and addressing student behaviors of concern; initiate appropriate interventions that will assist the individual student, encourage safety for campus members, and assist in the maintenance of a high functioning academic environment; and balance the needs of the individual student and those of the campus community.

Community Action Example Programs

- RADD California Coalition partnership with SDSU –

The RADD California Coalition (RCC) was formed in 2005 to develop and implement mass-market campaigns that combine marketing techniques, entertainment content and science-based methods to promote solutions such as safe rides and designated drivers, and provide incentives for positive behavior on California's roads. SDSU is a founding member of this coalition.

Throughout 2017-2018, primary outreach efforts targeted students in a campaign to promote the “planning ahead” approach to drunk driving prevention by having a designated driver. At SDSU, Peer Health Educators have been trained to be RADD Crew members during a number of outreach efforts. As members, they promote the messaging of the RCC and encourage students to plan ahead for a safe ride home.

The Well-being and Health Promotion department sought to expand the hospitality partnership inherent in this program as well. The RCC seeks to have alcohol-serving establishments commit to responsible beverage service practices that cue and reward patrons using alternative transportation or designated drivers to assure a sober ride home. Since many of new alcohol-serving have opened on or near campus in the past few years, a recruitment effort was undertaken expand participation in the RCC to include them. All of the establishments approached agreed to participate.

- Community complaints

Recognizing that the campus-adjointing community bears some of the impact of student AOD misuse, an effort to better track and address community complaints has begun. With reports compiled beginning July 2017, 43 such complaints were recorded through December 2018. Most of the reports were for noise or overly large and raucous parties, though some also involved trespassing, property damage and public urination. A review of the data also reveals that only a handful of community members contacted SDSU with a complaint, and that most of those members made numerous contacts.

Recognizing that it was likely that many community members experienced similar issues, yet did not make a complaint, the leadership the student leadership of the Greek-letter

student organizations, in partnership with relevant SDSU faculty and staff, have developed an online system for reporting community complaints. Since that system was launched outside this biennial reporting period, the results of that program will be discussed in future reports.

Procedures for Distributing AOD Policy to Students

SDSU's statement of AOD policy for students is currently included in the student guidebook and course schedule. The guidebook is available to all students for a small fee. The entire guidebook is also available on the SDSU web site. All students have free access to the computer lab, and thus all students have access to the internet. Further, all students are sent an e-mail to their address of record pointing them to the place within the AOD website that contains the policy statement. Since all students must have an official email address of record, this mode of contact is both cost effective and likely assures more successful contact. Past attempts to mail letters containing the statement to land-addresses proved to miss many students because parent-addresses were on record instead of student addresses.

Procedures for Distributing AOD Policy to Faculty and Staff

All staff and faculty were notified annually via email of the campus AOD policies and resources. A copy of the notification is included in the Appendix.

Appendixes

- (1) Report: Aztec Nights Attendee Survey
- (2) Report: Social Norms Campaign Evaluation
- (3) Report: CSRR Data for Alcohol and Other Drug (AOD) cases
- (4) Student notification of AOD Risks, Campus Resources, Laws and Campus Policies
- (5) Faculty and Staff notification of AOD Risks, Campus Resources, Laws and Campus Policies

Appendix 1
Aztec Nights Survey Report

Aztec Nights Survey Report

Fall 2018

1

Aztec Nights Assessment Plan Fall 2018

Goals of Aztec Nights Program

1. To decrease student participation in **risky behaviors**, defined as consumption of alcohol, marijuana, illegal drugs, or medications
2. To decrease the amount of medical transports due to alcohol
3. To provide events that create a **sense of belonging** for students on campus

Outcomes

1. Students will self-report they **did not** drink, consume illegal drugs, medications, or marijuana at Aztec Nights events (G1, G2)
2. Students will self-report they **did not** drink, consume illegal drugs, medications, or marijuana **after** Aztec Nights events (G1, G2)
3. Students will self-report that they feel a **sense of belonging** at SDSU (G3)
4. Students will self-report that they **enjoyed** the Aztec Nights program (G3)

Assessment Measures

- Survey sent to Fall 2018 Aztec Nights participants and select pool of non-participants
- After Fall 2018 survey closed, students were identified and invited to specific focus group conversations
- Feedback questionnaires were distributed to several Associated Students committees, and Fraternity & Sorority Life Councils

2

Aztec Nights Survey - Respondents

Fall 2014:

- Total Sent = 16,398
- Total Complete = 1,985
- Percentage = 12.9%

Differences:

- Sent as the "My First Five Weeks" survey to all new students and a sample of upper division students

Fall 2018:

- Total Sent = 5,073
- Total Complete = 649
- Percentage = 12.8%

Differences:

- Sent as the "Aztec Nights Survey" to students who were swiped into Aztec Nights events

3

Aztec Nights Survey - Attendance

Fall 2014:

- What, if anything, did Aztec Nights interfere with? (Check all that apply)
 - Nothing = 53.4%
 - Familial obligations = 11.2%
 - School obligations = 14.2%
 - Social obligations = 11.8%
 - Other = 9.4%

- Did you attend any Aztec Nights events?
 - Yes = 22.1% (N = 240)*
 - No = 77.9%

Fall 2018:

- What, if anything, did Aztec Nights interfere with? (Check all that apply)
 - Nothing = 64.2%
 - Familial obligations = 4.4%
 - School obligations = 12.2%
 - Social obligations = 15.3%
 - Other = 4%

- Did you attend any Aztec Nights events?
 - Yes = 98.1% (N = 635)*
 - No = 1.9%

*For the purpose of comparison, only responses of students who reported attending an Aztec Nights event will be counted.

4

Goal #1

To decrease student participation in **risky behaviors**, defined as consumption of alcohol, marijuana, illegal drugs, or medications intended to get high.

5

Aztec Nights Survey - Goal #1

Did you **attend any parties**, other than Aztec Nights sponsored events?
 Fall 2014 (Attendees only): Fall 2018 (Attendees only):

- Yes = 55%
 - No = **45%**
- Yes = 44.7%
 - No = **49.7%**
 - Decline to answer = 5.6%

During the first five weeks of school, were any of the parties you attended in a **Greek House**?

- Yes = **53.6%**
 - No = 46.4%
- Yes = 30.8%
 - No = **60.2%**
 - Unsure = 9%

Were any parties you attended in a **non-Greek house within walking distance** of SDSU?

- Yes = **72%**
 - No = 28%
- Yes = **63.2%**
 - No = 26.4%
 - Unsure = 10.4%

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Aztec Nights Survey - Goal #1

Thinking about the most recent **non-Aztec Nights** party you attended, please answer the following: Before going to the event did you consume any of the following? (Part 1, Alcohol)

- | | |
|--|---|
| <p>Fall 2014 (Attendees only):</p> <ul style="list-style-type: none"> • Alcohol <ul style="list-style-type: none"> ◦ Yes = 46.4% ◦ No = 53.6% • Illegal Drugs (e.g., marijuana, cocaine)* <ul style="list-style-type: none"> ◦ Yes = 12.0% ◦ No = 87.4% | <p>Fall 2018 (Attendees only):</p> <ul style="list-style-type: none"> • Alcohol <ul style="list-style-type: none"> ◦ Yes = 17.6% ◦ No = 79.4% ◦ Decline to answer = 2.9% • Cannabis/Marijuana <ul style="list-style-type: none"> ◦ Yes = 5.2% ◦ No = 92.4% ◦ Decline to answer = 2.4% • Cocaine <ul style="list-style-type: none"> ◦ Yes = 0% ◦ No = 98.6% ◦ Decline to answer = 1.4% |
|--|---|

*Marijuana was not legal in 2014

7

Aztec Nights Survey - Goal #1

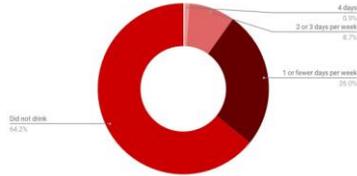
Thinking about the most recent **non-Aztec Nights** party you attended, please answer the following: Before going to the event did you consume any of the following? (Part 2, Illegal Drugs and Medications)

- | | |
|---|--|
| <p>Fall 2014 (Attendees only):</p> <ul style="list-style-type: none"> • Medications intending to get high <ul style="list-style-type: none"> ◦ Yes = 0.2% ◦ No = 98.3% | <p>Fall 2018 (Attendees only):</p> <ul style="list-style-type: none"> • Other illegal drug <ul style="list-style-type: none"> ◦ Yes = 0% ◦ No = 98.3% ◦ Decline to answer = 1.7% • Medications intending to get high <ul style="list-style-type: none"> ◦ Yes = 0.2% ◦ No = 98.3% ◦ Decline to answer = 1.5% |
|---|--|

8

Aztec Nights Survey - Goal #1

Fall 2018 (Attendees only): During the summer before the semester began, how often did you typically drink alcohol during the week?



9

Aztec Nights Survey - Drinking

Below is a list of things that sometimes happens to people either during or after they have been drinking alcohol. Please select each item that describes something that has happened to you during the first five weeks of this semester. (Check all that apply)	Fall 2014 (Attendees only)	Fall 2018 (Attendees only)
I have had a hangover (headache, upset stomach) the morning after I had been drinking.	20.9%	43.8%
I have taken foolish risks when I have been drinking.	11.7%	10%
I have not been able to remember large stretches of time while drinking heavily.	9.2%	11%
The quality of my work or school work has suffered because of my drinking.	3.6%	3%
My drinking has gotten me into sexual situations I later regretted.	4.5%	2.7%
I often have ended up drinking on nights when I had not planned to drink.	15.2%	19%
I have not gone to work or missed classes at school because of drinking, a hangover, or illness caused by drinking.	7.2%	8.4%
I have woken up in an unexpected place after heavy drinking.	2.2%	1.7%
I have driven a car when I knew I had too much to drink to drive safely.	1.3%	0.3%

10



Goal #2

To decrease the amount of **medical transports** due to alcohol.

11

Transport Data

By the end of the first five weeks of classes, following Aztec Nights events, we had a total of **26 transports** (18 hospital, 8 jail, and 1 detox).

That is a **13%** reduction in overall transports and a **28%** reduction in medical transports.

12

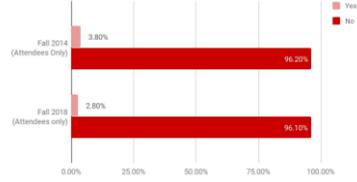
Outcome #1

Students will self-report that they did not drink, consume illegal drugs, medications, or marijuana **at the** Aztec Nights events

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Aztec Nights Survey - Outcome #1

While attending an Aztec Night event, did you consume any of the following? (Part 1, Alcohol)



14

Aztec Nights Survey - Outcome #1

While attending an Aztec Night event, did you consume any of the following? (Part 2, Drugs and Medication)

Fall 2014 (Attendees only):

- Illegal drugs (e.g. marijuana, cocaine)*
 - Yes = 0.7%
 - No = 99.3%
- Medications intending to get high
 - Yes = 0.3%
 - No = 99.7%

*Marijuana was not legal in 2014.

Fall 2018 (Attendees only):

- Cannabis/Marijuana
 - Yes = 1.3%
 - No = 97.3%
 - Decline to answer = 1.4%
- Other illegal drug
 - Yes = 0%
 - No = 98.9%
 - Decline to answer = 1.1%
- Medications intending to get high
 - Yes = 0%
 - No = 99.1%
 - Decline to answer = 1%

15

Outcome #1 Results

- In 2014 and 2018, **over 96%** of student respondents reported **not drinking alcohol or taking** drugs, illegal or legal, or medications intending to get high **while** at Aztec Nights.

16

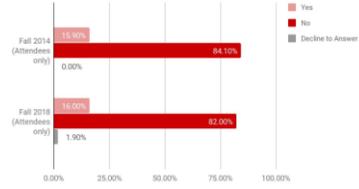
Outcome #2

Students will self-report that they did not drink, consume illegal drugs, medications, or marijuana **after** the Aztec Nights events.

17

Aztec Nights Survey - Outcome #2

After attending an Aztec Night event, did you consume any of the following? (Part 1, Alcohol)



18

Aztec Nights Survey - Outcome #2

After attending an Aztec Night event, did you consume any of the following? (Part 2, Drugs and Medication)

Fall 2014 (Attendees only):

- Illegal Drugs (e.g. marijuana, cocaine)
 - Yes = 3%
 - No = 97%
 - Decline to answer = 0
- Medications intending to get high
 - Yes = 0.6%
 - No = 99.5%

Fall 2018 (Attendees only):

- Cannabis/Marijuana
 - Yes = 4.7%
 - No = 93.5%
 - Decline to answer = 1.7%
- Other illegal drug
 - Yes = 0%
 - No = 98.7%
 - Decline to answer = 1.3%
- Medications intending to get high
 - Yes = 0%
 - No = 98.7%
 - Decline to answer = 1.3%

*Marijuana was not legal in 2014

19

Outcome #2 Results

- In 2014 and 2018, **over 93%** of student respondents reported **not taking** drugs, illegal or legal, or medications intending to get high **after** attending an Aztec Nights.
- In 2014 and 2018, **over 80%** of attendees who responded reported they **did not drink alcohol** **after** attending an Aztec Nights.

20

Outcome #3

Students will self-report that they feel a **sense of belonging** at SDSU

21

Aztec Nights Survey - Outcome #3

Please indicate which best represents the quality of your relationships with people at SDSU.

- | | |
|--|--|
| <p>Fall 2014 (Attendees only, N = 226):</p> <ul style="list-style-type: none"> • 5 Friendly, supportive = 33.6% • 4 = 39.4% • 3 = 20.8% • 2 = 0.4% • 1 unfriendly, unsupportive = 0.2% | <p>Fall 2018 (Attendees only, N = 715):</p> <ul style="list-style-type: none"> • 5 Friendly, supportive = 39.9% • 4 = 36.7% • 3 = 22.3% • 2 = 1.1% • 1 unfriendly, unsupportive = 0% |
|--|--|

22

Aztec Nights Survey - Outcome #3

How much do you identify with other SDSU students?

- | | |
|--|--|
| <p>Fall 2014 (Attendees only):</p> <ul style="list-style-type: none"> • 7 Very strongly identify* = 13.7% • 6 = 20.4% • 5 = 33.2% • 4 = 18.6% • 3 = 1% • 2 = 0.3% • 1 = 0.3% | <p>Fall 2018 (Attendees only):</p> <ul style="list-style-type: none"> • Completely = 15.5% • Considerably = 47.8% • Moderately = 30.9% • Slightly = 5.4% • Not at all = 0.4% |
|--|--|

*Different scale between 2014 and 2018.

23

Aztec Nights Survey - Outcome #3

How similar do you feel your attitudes and beliefs are to other SDSU students?

- | | |
|---|---|
| <p>Fall 2014 (Attendees only):</p> <ul style="list-style-type: none"> • 7 Very similar* = 12.9% • 6 = 19.1% • 5 = 33.8% • 4 = 22.7% • 3 = 0.9% • 2 = 0.1% • 1 Not very similar = 0.2% | <p>Fall 2018 (Attendees only):</p> <ul style="list-style-type: none"> • Completely = 6.8% • Considerably = 54% • Moderately = 31.7% • Slightly = 7.6% • Not at all = 0% |
|---|---|

*Different scale between 2014 and 2018.

24

Aztec Nights Survey - Outcome #3

To what extent do you feel strong bonds to other SDSU students?

Fall 2014 (Attendees only):

- 7 Very strong* = 16.8%
- 6 = 19%
- 5 = **28.3%**
- 4 = 19.9%
- 3 = 0.9%
- 2 = 0.0%
- 1 Not very strong = 0.3%

Fall 2018 (Attendees only):

- Completely = 16.6%
- Considerably = **45.3%**
- Moderately = 28.8%
- Slightly = 8.3%
- Not at all = 1.1%

*Different scale between 2014 and 2018.

25

Aztec Nights Survey - Outcome #3

How important are other SDSU students to your sense of who you are - your self-identity?

Fall 2014 (Attendees only):

- 7 Very important* = 1%
- 6 = 19.5%
- 5 = **21.3%**
- 4 = 13.3%
- 3 = 16.4%
- 2 = 0.7%
- 1 Not very important = 12.9%

Fall 2018 (Attendees only):

- Extremely important = 10.1%
- Very important = 28.8%
- Moderately important = **36%**
- Slightly important = 16.9%
- Not at all important = 8.27%

*Different scale between 2014 and 2018.

26

Aztec Nights Survey - Outcome #3

Please indicate your level of agreement with the following statements:

Fall 2018 (Attendees only)	Strongly agree	Agree	Disagree	Strongly Disagree
SDSU brings out the best in me.	0.2%	66.7%	13%	0%
I feel that my fellow SDSU students accept me for who I am.	32.5%	54.7%	12.1%	0.1%
Sometimes I feel I don't belong at SDSU.	1%	30.4%	45%	15%
The atmosphere in my classes does not make me feel I belong.	2.2%	16.8%	60.1%	20.9%
I feel like I belong in the SDSU community.	19.2%	69%	11.7%	0%
I believe my values and the values of SDSU are similar.	16.5%	71.5%	10.5%	1%
I hate this place.	0%	5.2%	36.7%	58.1%

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Aztec Nights Survey - Outcome #3

Please indicate your level of agreement with the following statements:

Fall 2014 (Attendees only)	Strongly agree	Agree	Disagree	Strongly Disagree
SDSU brings out the best in me.	23.5%	60.6%	0.6%	0.3%
I feel that my fellow SDSU students accept me for who I am.	30.9%	56.4%	0.9%	0.4%
Sometimes I feel I don't belong at SDSU.	0.9%	2.4%	41.6%	25.3%
The atmosphere in my classes does not make me feel I belong.	0.4%	11.7%	57.7%	26.6%
I feel like I belong in the SDSU community.	25.6%	61%	1%	0.4%
I believe my values and the values of SDSU are similar.	17.3%	62.7%	0.2%	0.05%
I hate this place.	0.3%	0.3%	10.8%	83.4%

28

Aztec Nights Survey - Outcome #3

Please indicate your level of agreement with the following statements:

Fall 2018 (Attendees only)	Strongly agree	Agree	Disagree	Strongly Disagree
I am really happy to be at SDSU.	46.1%	48.3%	5.6%	0%
I've settled in really well at SDSU	39.8%	48.7%	10.5%	0.8%
Coming to SDSU was solely my choice.	46.1%	40.1%	10.8%	3%
My parents pushed me into coming to SDSU.	1.1%	10.7%	42.6%	45.6%
If I go home for the weekend, I feel excited about coming back to SDSU.	28.8%	48.7%	20.2%	2.2%
I can really be myself at SDSU	35.8%	53.9%	8.1%	2.2%

29

Aztec Nights Survey - Outcome #3

Please indicate your level of agreement with the following statements:

Fall 2014 (Attendees only)	Strongly agree	Agree	Disagree	Strongly Disagree
I am really happy to be at SDSU.	70.9%	20.5%	0.4%	0.5%
I've settled in really well at SDSU	63.6%	20.7%	1%	0.6%
I blame myself for having to come to SDSU (different language from 2014)	14.5%	0.4%	0.9%	72.9%
My parents pushed me into coming to SDSU.	0.9%	0.9%	0.3%	74.3%
If I go home for the weekend, I feel excited about coming back to SDSU.	41%	18.5%	0.4%	12%
I can really be myself at SDSU	38%	52.9%	0.6%	0.3%

30

Aztec Nights Survey - Outcome #3

Please indicate your level of agreement with the following statement - Overall, Aztec Nights provided me an opportunity to meet new people and make friends.

Fall 2014 (Attendees only):

- Strongly agree* = 16.8%
- Agree = 59.5%
- Disagree = 19%
- Strongly disagree = 4.7%

Fall 2018 (Attendees only):

- Strongly agree = 20.2%
- Agree = 41.2%
- Neither agree nor disagree = 24%
- Disagree = 12%
- Strongly disagree = 2.5%

*Different likert scale from Fall 2014.

31

Aztec Nights Survey - Outcome #3

Please indicate your level of agreement with the following statement - Overall, Aztec Nights gave me a sense of belonging to SDSU.

Fall 2014 (Attendees only):

- Strongly agree = 21.2%
- Agree = 58.9%
- Disagree = 16.5%
- Strongly disagree = 3.5%

Fall 2018 (Attendees only):

- Strongly agree = 25.4%
- Agree = 45.4%
- Neither agree nor disagree = 21.6%
- Disagree = 5.8%
- Strongly disagree = 1.9%

*Different likert scale from Fall 2014.

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Outcome #3 Results

- 70.8% of respondents from Fall 2018 and 80.1% of respondents from Fall 2014 agreed or strongly agreed that "Overall, Aztec Nights gave me a sense of belonging to SDSU."
- Analysis showed no relationship between the number of Aztec Nights events each respondent attended and their responses regarding happiness at SDSU

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Outcome #4

Students will self-report that they **enjoyed** the Aztec Nights programs they attended

34

Aztec Nights Survey - Outcome #4

Event	Very much enjoyed (Attendees only*)	Somewhat enjoyed (Attendees only*)	Did not enjoy at all (Attendees only*)
Temple Det Set - Friday, August 24	23.4%	61%	15.6%
Float into Fall - Friday, August 24	31.6%	50%	9.5%
Red & Black Welcome Back Dance - Saturday, August 25	39.2%	53.5%	7.3%
Europe on the Green: Up and the Lick! Mermaid - Sunday, August 26	53.2%	40.3%	6.5%
Thursday's a Drag - Thursday, August 30	74.5%	17.7%	7.8%
Campus Carnival - Friday, August 31	56.7%	37.2%	4%
Unionfest: Jams - Saturday, September 1	38.9%	37.5%	23.6%

*Percentages reflect responses of students who attended each event.

35

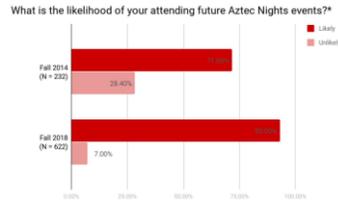
Aztec Nights Survey - Outcome #4

Event	Very much enjoyed (Attendees only*)	Somewhat enjoyed (Attendees only*)	Did not enjoy at all (Attendees only*)
Superheroes Under the Stars - Sunday, September 2	60%	30.4%	9.8%
Kicking off Dance Marathon - Friday, September 7	53.1%	37.5%	9.4%
Master Illusionist and Hypnotist Show - Saturday, September 8	57.5%	34.5%	8%
Comedy Night - Friday, September 14	42.4%	44.6%	13%
Treat Yourself - Saturday, September 15	60%	32.9%	7.1%
Pipebooz - Friday, September 21	41.8%	46.8%	11.4%
Let's Glow SDSU - Saturday, September 22	46.7%	36.7%	16.5%

*Percentages reflect responses of students who attended each event.

36

Aztec Nights Survey - Outcome #4



*Different likert scale from 2014 to 2018. Combined the scale values to create two categories, likely and unlikely to attend. Removed neutral responses.

37

Outcome #4 Results

- Over 50% of respondents who attended Aztec Nights reported that they "Very much enjoyed" 7 of the 14 programs offered
- The majority of respondents who attended Aztec Nights reported that they "Very much enjoyed" 9 of the 14 programs offered
- The majority of respondents who attended Aztec Nights reported that they "Somewhat enjoyed" 5 of the 14 programs offered
- 93% of Fall 2018 Aztec Nights attendees reported they were likely to attend another Aztec Nights event

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Other Findings

High Impact Practices, Social Norms Campaign and Guests

39

Aztec Nights Survey - High Impact Practices

Which of the following have you done or do you plan to do before you graduate?

Fall 2014	Done or in progress	Plan to do so	Do not plan to do	Have not decided
Participate in an internship, co-op, field experience, student teaching or clinical placement	18.7%	68.9%	0.04%	0.8%
Hold a formal leadership role in a student org or group	18.1%	31.4%	24.8%	25.7%
Participate in a study abroad program	7.8%	59.3%	18.1%	14.9%
Participate in volunteer or community service work	40%	41.8%	0.7%	1.1%
Communicate regularly with professors	49%	41.5%	0.4%	0.5%

40

Aztec Nights Survey - High Impact Practices

Which of the following have you done or do you plan to do before you graduate?

Fall 2018	Done or in progress	Plan to do so	Do not plan to do	Have not decided
Participate in an internship, co-op, field experience, student teaching or clinical placement	15.3%	72.6%	5.1%	6.9%
Hold a formal leadership role in a student org or group	15.6%	40%	24.1%	20.4%
Participate in a study abroad program	15.4%	66.5%	9.8%	8.3%
Participate in volunteer or community service work	29.4%	56.1%	7.1%	7.4%
Communicate regularly with professors	36.7%	47.1%	6.2%	9.9%

41

Aztec Nights Survey - Social Norms Campaign

How often do you think the typical SDSU student drinks in a week? (Fall 2018, attendees only)

- 1 or fewer days = 9.1%
- 2 days = 31.6%
- 3 days = **38.5%**
- 4 days = 14.9%
- 5 days = 3.3%
- 6 days = 1.5%
- 7 days = 1.1%

How often do you think the typical SDSU student uses cannabis/marijuana per month? (Fall 2018, attendees only)

- Never or not in the past month = 6.2%
- 1 to 4 times = **47.6%**
- 5 to 8 times = 30.5%
- 9 or more times per month = 15.6%

42

Aztec Nights Survey - Social Norms Campaign

How often do you think the typical SDSU student drinks in a week? (Fall 2018, attendees only)

- 1 or fewer days = 9.1%
- 2 days = 31.6%
- 3 days = **38.5%** ← Social Norms Campaign - 50% of students
- 4 days = 14.9%
- 5 days = 3.3%
- 6 days = 1.5%
- 7 days = 1.1%

How often do you think the typical SDSU student uses cannabis/marijuana per month? (Fall 2018, attendees only)

- Never or not in the past month = 6.2%
- 1 to 4 times = **47.6%** ← Social Norms Campaign - 70% of students
- 5 to 8 times = 30.5%
- 9 or more times per month = 15.6%

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Aztec Nights Survey - Social Norms Campaign

At any of the Aztec Nights events that you attended did you notice the following...

Fall 2018 (Attendees only)	Yes	Maybe	No
Live Well Aztecs materials	53.7%	21.6%	24.6%
Cups with health messages	20.7%	16.9%	62.4%
Tables offering information	49.8%	19.2%	30.9%
Signs encouraging bike and skateboard riders wearing helmet	29.4%	24.2%	46.4%
Statistics about SDSU student drinking rates	32.8%	20.1%	47%
Statistics about SDSU student marijuana use rates	21.4%	18.7%	59.9%

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Aztec Nights Survey - Guests

Fall 2018 (Attendees only):

Did you bring a non-SDSU student as a guest to any of the Aztec Nights events? (N = 656)

- Yes = 23.3%
- No = 76.7%

What is your relationship with that guest(s)? (N = 153)

- Family member = 2.94%
- Friend from out of town = 4.3%
- Friend from San Diego = 12.7%
- Significant other = 7.3%
- Someone I just met = 0.9%
- Other = 0.5%

45

Limitations

- Number of transports due to alcohol varies depending on the department that is providing the report and how they define transports
- Varying Ns due to option to skip questions
- Change in scales and answer options from 2014 to 2018 does not make a perfect comparison
- In order to shorten the survey, we did not ask demographic questions of respondents but instead are using Presence to gather this information
- Low response rates from both Fall 2014 and Fall 2018

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Conclusions

1. Outcome #1 - Students will self-report they **did not** drink, consume illegal drugs, medications, or marijuana **at** Aztec Nights events
 - Majority of student respondents are not participating in these behaviors
2. Outcome #2 - Students will self-report they **did not** drink, consume illegal drugs, medications, or marijuana **after** Aztec Nights events
 - Majority of student respondents are not participating in these behaviors
3. Outcome #3 - Students will self-report that they feel a **sense of belonging** at SDSU
 - Positive outcomes and opportunity for improvement
4. Outcome #4 - Students will self-report that they **enjoyed** the Aztec Nights program
 - Positive outcomes and opportunity for improvement

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Future Considerations

- Increase social norms campaign or present in a different way to ensure messages are being received
- Incorporate students feedback into events to increase enjoyment and attendance
- Continue to assess differences in data depending on student demographics

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Appendix 2

AOD Social Norms at Aztec Nights

Goal #6: By December 31, 2018, to assist students in making informed choices and to minimize engagement in high-risk behavior, the office of Well-being & Health Promotion, in collaboration with the Center for Student Rights and Responsibilities, New Student and Parent Programs, Residential Education, and Student Life & Leadership, will develop and implement an alcohol and other drugs social norms communication plan that will be strategically incorporated into Aztec Nights events, as demonstrated by a 20% decrease in the number of transports to hospitals, jail or detox in the first five weeks for first-time freshmen, who attended at least one Aztec Nights event from 21 transports to 17 transports.

Summary

Well-being & Health Promotion implemented an alcohol and other drugs social norms communication plan that was strategically incorporated in to Aztec Nights events. Aztec Nights are large-scale, alcohol free, alternative events hosted by SDSU with a focus on high-risk time periods, particularly the first five weeks of classes. The first step was to identify and convene key stakeholders including Center for Student Rights and Responsibilities, New Student and Parent Programs, Residential Education, and Student Life & Leadership. Our collaboration allowed us to identify various opportunities to utilize peer health education at select Aztec Nights events, as well as create a thorough implementation plan for embedding the social norms campaign and peer health education opportunities for the events. The social norms campaign messages were incorporated into a total of 14 Aztec Nights events in the following ways:

- Rotating images shown as part of a slide deck with other SDSU marketing prior to events that utilized a projector.
- Printed on cups used for water at several events.
- Viewable on Digital Displays in the Residence Halls and the Aztec Student Union during the first five weeks of school.
- Promoted on various SDSU Social Media accounts.
- Included at tables during several Aztec Nights events where Peer Health Educators promoted planning safe rides home after drinking or consuming drugs.

The Aztec Nights events featuring the social norms messages in some way were:

1. Templo Del Sol – August 24th, 2018
2. Float into Fall – August 24th, 2018
3. Red & Black Dance – August 25th, 2018
4. Screen on the Green – August 26th, 2018
5. Thursday's a Drag – August 30th, 2019
6. Campus Carnival – August 31st, 2019
7. UnionFest: Jams – September 1st, 2018
8. Superheroes Under the Stars – September 2nd, 2018
9. Kicking off Dance Marathon – September 7th, 2018
10. Master Illusionist and Hypnotist Show – September 8th, 2018
11. Comedy Night – September 14th, 2018
12. Treat Yourself – September 15th, 2018

13. Fitpalooza – September 21st, 2018

14. Let's Glow SDSU – September 22nd, 2018

All events occurred within the first 5 weeks of classes. Following the conclusion of the events, we analyzed Presence data collected at Aztec Nights events, the number of transports compared to Aztec Nights attendance, and the Aztec Nights First 5 Weeks evaluation (a survey sent to all students who attended at least one Aztec Nights event). In an efforts to increase protective behaviors, SDSU launched a concurrent incentivized campaign for incoming students during the first two weeks of classes in an attempt to encourage them to complete eCHECKUP TO GO Alcohol during the highest-risk period. All incoming students are required to complete eCHECKUP TO GO Alcohol prior to registering for their Spring classes. The incentivized campaign encouraged incoming students to complete the online intervention during our targeted time frame, in an attempt to increase the benefits of the intervention. The campaign included an opportunity drawing for incoming students who completed the eCHECKUP TO GO Alcohol program within the first two weeks of classes. Prizes included thirteen \$50 Aztec Shops gift cards, two \$100 Aztec Shops gift cards, and two \$250 Aztec Shops gift cards. The opportunity drawing was advertised via social media, email, on-campus digital displays, and at Aztec Nights events. The College Panhellenic Association (CPA) required students interested in sorority recruitment to complete the eCHECKUP TO GO Alcohol program prior to the first day of recruitment. The first day of recruitment, September 1st, was within the first two weeks of school. As of the Fall 2018 semester, eCHECKUP TO GO Alcohol was not a requirement for Interfraternity Council (IFC) recruitment. However, we would like to incorporate it in the near future. In addition to working with SDSU greek life, Well-being & Health Promotion partnered with Residential Education to deliver pre-packaged AOD prevention and harm-reduction programming in residence halls.

Evaluation

The Aztec Nights events were evaluated through an online survey to students who attended. A total of 5,073 surveys were sent. 649 students (12.8%) completed the survey. Surveys were sent after the first five weeks of classes. Additionally, transports which occurred during this timeframe were also evaluated as a component of prevention campaign success.

Results

- By the end of the first five weeks of classes, SDSU had a total of 26 transports (18 hospital, 8 jail, 1 detox). That is a 13% reduction in overall transports and a 28% reduction in medical transports from 2017
- 64.2% of attendees did not drink alcohol during the summer before the semester began
- 79.4% of students attending non-Aztec Nights parties did not consume alcohol prior to going to the event
- 96.1% of attendees did not consume alcohol while attending an Aztec Night event 82% of attendees did not consume alcohol after attending an Aztec Night event
- 53.7% of attendees answered “yes” to noticing Live Well Aztecs materials at the event

- 49.8% of attendees answered “yes” to noticing tables offering information
- 32.8% of attendees answered “yes” to noticing statistics about SDSU student drinking rates
- 21.4% of attendees answered “yes” to noticing statistics about SDSU student cannabis use rates
- 20.7% of attendees answered “yes” to noticing water cups with health messages
- 93% of attendees are likely to attend future Aztec Nights events
- 2017 eCHECKUP TO GO campaign, 138 participants by the end of the second week of the campaign
- 2018 eCHECKUP TO GO campaign, 571 participants by the end of the second week of the campaign

Limitations

- Number of transports due to alcohol varies depending on the department that is providing the report and how they define transports
- Varying numbers due to the option to skip survey questions
- In order to shorten the survey, we did not ask demographic questions of respondents but instead used Presence to gather this information
- Low response rates from Fall 2018 events

Recommendations

- Continue with the social norms campaign for the next academic year
- Conduct focus groups for the messages to ensure they are appealing to students
- Increase social media presence of messages
- Continue to implement the incentivized campaign of eCHECKUP TO GO Alcohol within the first two weeks of classes
- Continue eligibility requirement of students interested in becoming members of the Panhellenic Sorority Council to complete eCHECKUP TO GO Alcohol
- Implement a soft requirement of students interested in becoming members of other Fraternity and Sorority Councils to complete eCHECKUP TO GO Alcohol
- Continue to improve and implement evidence-based, pre-packaged, harm reduction AOD programming in the Residence Halls
- Discontinue the inclusion of messaging on water cups at events

Appendix 3

CSRR Data for Alcohol and Other Drug (AOD) Task Force, DFSCA Biennial Report

Compiled February 2019

Director: Lee Mintz

Caseload Totals:

	Fall 2017	Spring 2018	17-18 AY Total
Alcohol Related	515	315	830
Other Drug Related	159	132	291
	674	447	1121

**Includes all incidents involving alcohol or other drugs*

Type of Violation:

	Fall 2017	Spring 2018	17-18 AY Total
Minor in Possession of AOD	18	19	37
AOD Transport to Hospital, Jail, or Detox Facility	61	29	90
DUI for AOD	2	1	3
Residence Hall Violation for AOD	420	231	651

AOD Transport Breakdown:

	Fall 2017	Spring 2018	17-18 AY Total
Hospital Transport	48	21	69
Jail Transport	13	8	21
Detox Facility Transport	0	0	0
Total Transports			90

Violation by Class Level:

Fall 2017					
	Freshmen	Sophomore	Junior	Senior	Post-Grad
Alcohol	334	547	128	45	0
Other Drug	64	89	21	6	1
Spring 2018					
	Freshmen	Sophomore	Junior	Senior	Post-Grad
Alcohol	12	123	27	21	1
Other Drug	8	36	8	3	0
AY 17-18 Total					
	Freshmen	Sophomore	Junior	Senior	Post-Grad
Alcohol	346	670	155	66	1
Other Drug	72	125	29	9	1

**Some first-year students are classified as Sophomore given credit count*

Violation by Gender Identity:

	Fall 2017	Spring 2018	17-18 AY Total
Male Identified	330	26	260
Female Identified	234	83	413

Sanctions for Alcohol and Other Drug Violations, AY 2017-2018

	Formal Warning	Disciplinary Probation	Suspension in Abeyance	Suspension	Expulsion
Alcohol	296	70	5	0	0

Other Drug	11	39	1	0	0
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Stipulations for Alcohol and Other Drug Violations, AY 2017-2018:

	ASPIRE Program	Reflection Paper	Community Service	Special Counseling Assessment
Alcohol	198	39	1	1
Other Drug	44	2	0	0

*ASPIRE = Alcohol and other Substances Prevention/Intervention Redirective Effort

Sanction Consistency:

	Athlete (27)	Fraternity or Sorority Associated	Local Resident (180)	Non-Local Resident (1,231)	International Student (75)
Formal Warning	18	N/A	98	692	46
Disciplinary Probation	0	N/A	23	139	8
Suspension in Abeyance	0	N/A	0	13	0
Suspension	0	N/A	0	0	0
Expulsion	0	N/A	0	0	0

Stipulation Consistency:

	Athlete (27)	Fraternity or Sorority Associated	Local Resident (180)	Non-Local Resident (1,231)	International Student (75)
ASPIRE Program	13	N/A	65	444	27
Reflection Paper	8	N/A	3	148	9
Community Service	0	N/A	0	12	2
Successful Community Living	0	N/A	0	3	0

(Anger Management Workshop)					
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Training/Expertise for Individuals Responsible for AOD Policy Violation Identification:

	Training and Expertise
Residential Education Student Staff	Resident Assistants (RAs) and Community Assistants (CAs) are trained annually on documenting violations of the Code of Conduct and Residence Hall policies. Residential Education student staff are provided with training in responding and documenting incidents that violate campus and residential policy.
Residential Education Professional Staff	Professional staff includes Front Desk Security Managers (graduate level staff), Residential Hall Coordinators (post-Masters level professional staff), Assistant/Associate Directors, and the Director of Residential Education. Residential Education professional staff receive annual training in responding and documenting incidents that violate campus and residential policy.
University Police Department	The University Police Department consists of sworn California state police officers that respond to violations of local, state, and federal law on-campus (including residence halls) and in the surrounding neighborhood. They are trained to respond to alcohol and drug incidents in the residence halls that also violate local law.

Training/Expertise for Individuals Responsible for AOD Policy Violation Adjudication:

	Training and Expertise
Center for Student Rights and Responsibilities	CSRR consists of five professional level Judicial Officers and 1-3 graduate level Judicial Officers (dependent on the year). Professional staff have a minimum Masters level degree in education or counseling. Graduate student staff are receiving their Masters degree in education. They are trained internally in investigative techniques and counseling skills and attend professional development events on investigations. All CSRR staff operate within a designated policy sanctioning matrix that provides consistency among sanctioning.

<p>Residential Education Judicial Officers</p>	<p>Residential Education (REO) Judicial Officers consist of 10-15 Residential Hall Coordinators, who are post-Masters degree professionals who are live-in staff members in the residence halls and 10-15 graduate level staff members who are earning their degree in education or a related field (i.e.: social work, counseling). All REO staff are required to adjudicate policy violations that occur within the residence halls, unless the severity of the incident necessitates that the case be heard by a CSRR professional staff member. REO professional and graduate staff receive the same training as CSRR professional and graduate staff and utilize the same policy sanctioning matrix. There are no differences in the adjudication process between CSRR staff and REO staff.</p>
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Appendix 5

Text of Notification to Faculty and Staff

To: Faculty and Staff

From: The Center for Human Resources

Subject: Alcohol Abuse and Illegal Drugs Policy

San Diego State University is committed to providing positive academic and professional environments for our students, faculty, and staff. Alcohol abuse and/or the use of illegal drugs are incompatible with this objective.

The Center for Human Resources provides the following information to faculty and staff per the requirements of the Federal Drug-Free Schools and Communities Regulations. Please also see San Diego State University's Alcohol and Illegal Drugs policy, which is located here.

<https://sdsuedu.sharepoint.com/sites/BFA/HR/Linked%20Documents/Alcohol%20Abuse%20and%20Illegal%20Drugs.pdf>.

Health Risks

Use and abuse of alcohol and/or illegal drugs can lead to accidents, injury, and death. If you see someone unconscious, call 9-1-1. Alcohol and/or illegal drugs may be involved. Regardless, the unconscious individual may need emergency services.

Driving after consumption of even relatively small quantities of alcohol may compromise safe driving and substantially increases the risk of crash involvement. If you witness a suspected intoxicated driver, please call 9-1-1. Law enforcement personnel will typically need a description of the manner in which the driver is driving the vehicle, a license plate number, a description of the vehicle and driver, and an exact location and direction of travel.

Alcohol and/or drug dependency – continuing use of substances with adverse effects on any area of life – put life (including pregnancy) at risk and may contribute to serious health problems like cancer and heart disease.

Resources for Faculty and Staff

Faculty and staff may call the University's Employee Assistance Program (EAP) administered by Aetna at 1-800-342-8111 for confidential, round-the-clock counseling related to alcohol abuse and/or the use of illegal drugs and their impact. University-sponsored medical insurance plans may provide additional counseling, treatment, or rehabilitation programs. Contact your medical insurance provider for more information. All contact is confidential.

Law

Federal and California law make it illegal to possess most drugs. It is also illegal for anyone under 21 years of age to purchase or possess alcohol or for anyone to furnish alcohol to those under 21 years of age. Marijuana (both medical and nonmedical) is not permitted on campus or in connection with any University related activity.

Consequences

While the totality of circumstances will always be determinative of the University's handling of a violation of law or the SDSU Alcohol Abuse and Illegal Drugs Policy, such violations may result in disciplinary sanction in accordance with the controlling collective bargaining agreement and California Education Code, Section 89535, or for management employees, Title 5 of the California Code of Regulations

The Center for Human Resources

San Diego State University

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