
Military and Veterans Program

CAMPUS AND COMMUNITY PARTNERSHIPS
STUDENT AFFAIRS AND CAMPUS DIVERSITY
21 APRIL 2021



United States

Active Duty Forces: 1,388,545 (Aug '20)

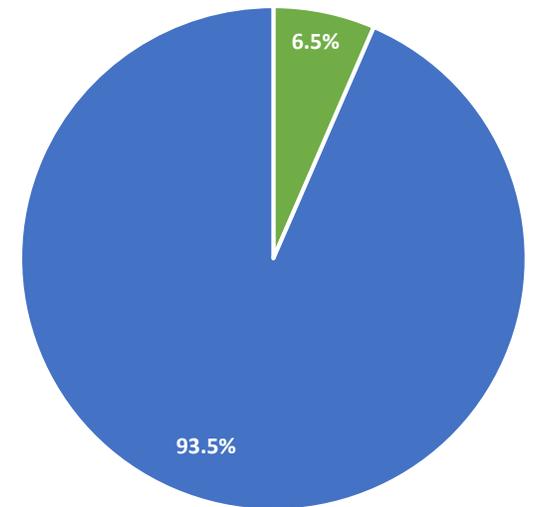
Reserve Forces: 801,636 (Aug '20)

Veterans: 19,541,961 (Sep '20)

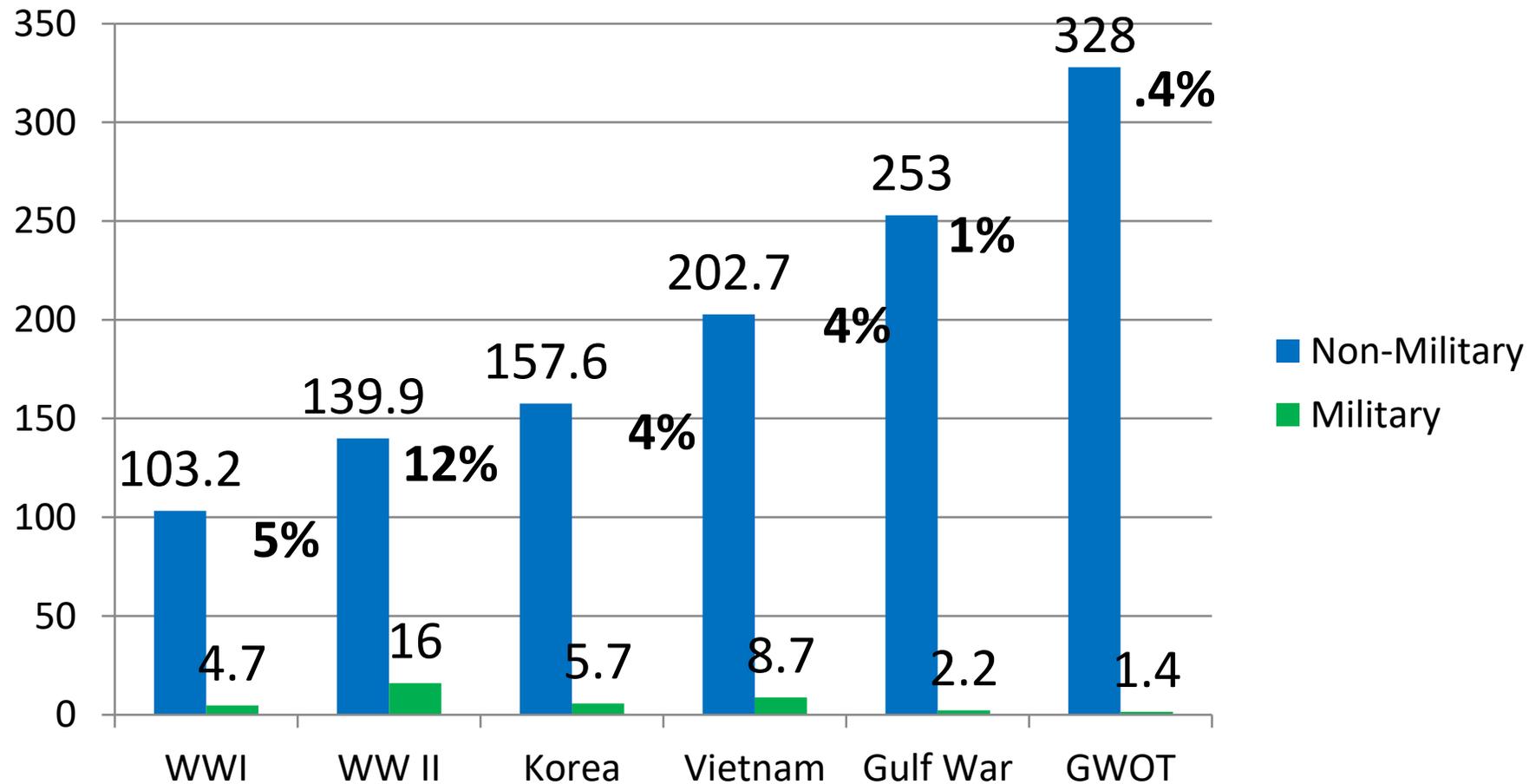
Total US Population: 330,528,990 (May '19)

Active Duty = .4%

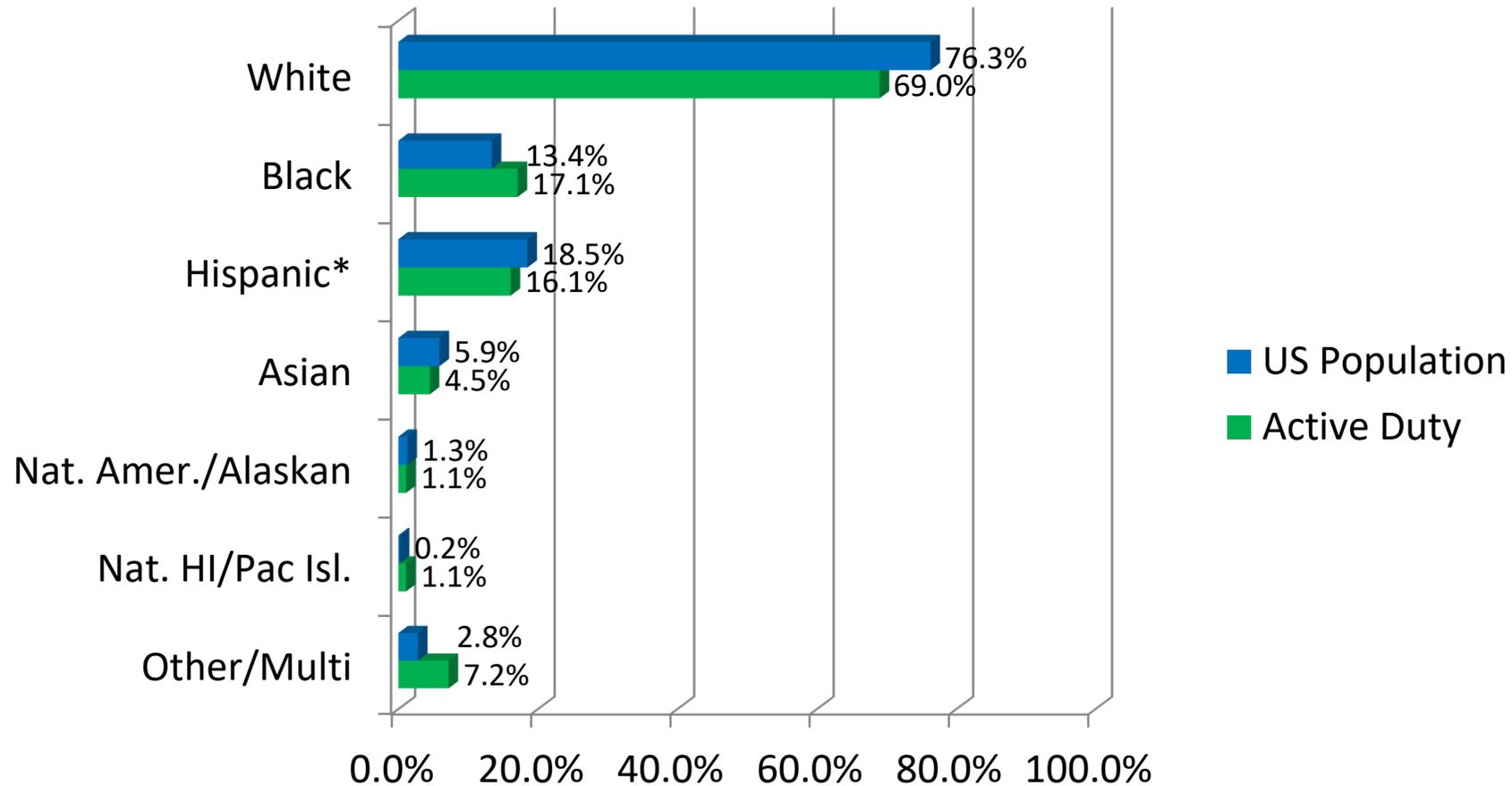
Veterans = 5.9%



Wartime Numbers: Non-Military / Mil



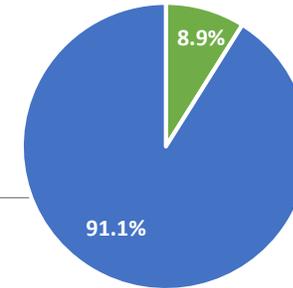
Ethnicity: US Population / Active Duty



San Diego

California Vets

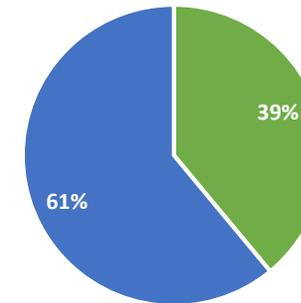
Total: 1,755,680 (8.9%/nat'l)₁



California

- SD County₂

- Veterans: 240,000₃
- Family members: 596,000
- Active Duty: 115,000
- Family members: 288,000
- Civilian Employees: 28,000

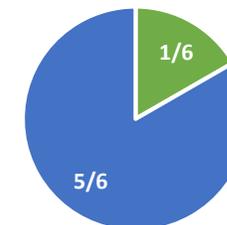


San Diego

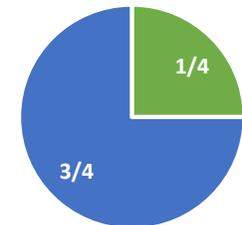
Total: **1.2 Million+ / 39% of County**

- Largest global concentration of military / vets
- 1/6 of the Navy, 1/4 of the Marine Corps

US Navy



USMC



1. http://www.va.gov/vetdata/Veteran_Population.asp (as of Sep 2017)

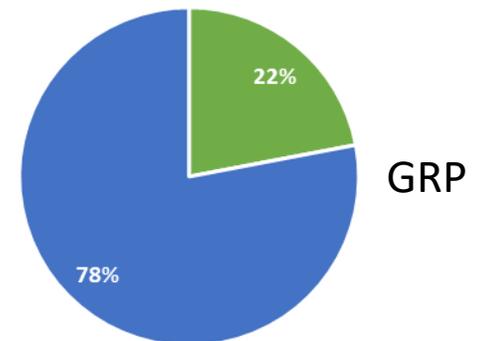
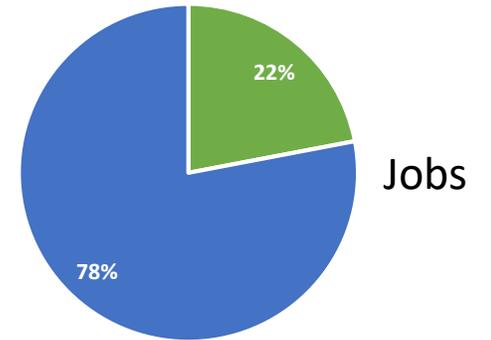
2. California Department of Veterans Affairs Leadership Summit, CalTAP presentation 6/3/18

3. San Diego Military Economic Impact Report, 2018, San Diego Military Advisory Council

San Diego

SD Impact (FY19)

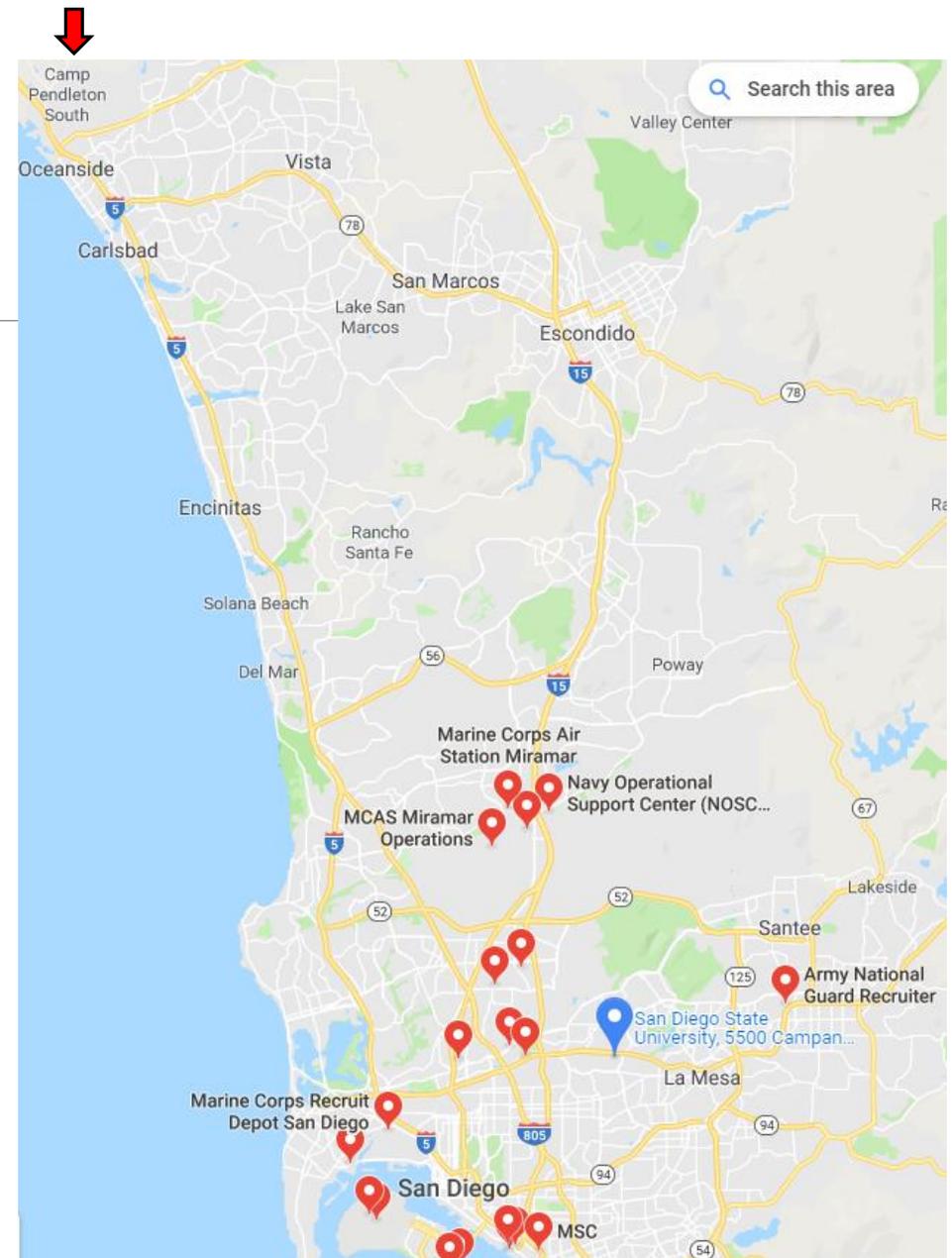
- 22+ % of regional total jobs (354,000+)
- 20% of Gross Regional Product
 - DoD est. \$51B
 - VA est. \$3.7B
 - Vet Benefits est. \$2.6B+
 - 19% (\$49M) → **education / vocation training**
- **Grants** from DoD, Dept of Homeland Security, Coast Guard, VA est. \$119M+



San Diego

Military Installations (9+)

- Naval Base San Diego
- Naval Base Coronado
- Naval Amphibious Base Coronado
- Naval Air Station North Island
- Naval Base Point Loma
- Marine Corps Recruit Depot San Diego
- Marine Corps Air Station Miramar
- Marine Corps Base Camp Pendleton
- Coast Guard Sector SD





THE AZTEC NEWS LETTER

September 1, 1943
NO. 18
This Issue Sponsored in full
by "San Diego's Own"

Edited by
DR. LAUREN C. POST
San Diego State College
San Diego, California

To All of the Aztecs in the Service and The Friends:

Nothing much to say in this spot today. I have been better than ever in the reading and the new address. Keep adding in new friends, chapters, publications, and also, pictures for the Panel. In case a News Letter is sent to a former address, please forward it, and send me the new address. Unless our turn for a telephone comes up real soon, the Post's new home will be without a telephone after September 1st. The address is 4518 Home Drive. Since I have no phone in my office either, about the easiest way to get a new address to me is mail it.

Thanks for all of the nice letters. Sorry I couldn't use all of them.

And again, best of luck.

Lauren C. Post,
Editor of the News Letter.

PS: See larger letter to Lt. Wallace



Capt. Griffith P. Williams
Missing in Action

the conclusion that your son, George William Ryan Shoopshire, Jr., United States Naval Reserve, is deceased, having been reported missing when the plane of which he was pilot was lost on patrol in the Pacific area.

In accordance with Section 5 of Public Law 495, 77th Congress, as amended, your son's death is presumed to have occurred on the 26th day of June 1943, the day following an absence of twelve months.

I extend to you my sincere sympathy in your great loss and hope you may find comfort in the knowledge that your son gave his life for his country and his fellow men in the cause of freedom.

Sincerely yours,
JAMES FORRESTAL (Signed)
Acting Secretary of the Navy
Mr. William B. Shoopshire, Sr.,
820 Golden Park Avenue,
San Diego, California

1st Lt. WILLIAM EARLE SAGE,
U.S.M.C.

was reported missing by the Navy Department. He was a pilot of a heavy fighter plane and saw service in New Caledonia, New Hebrides, and the Solomon Islands.

CAPT. GRIFFITH P. WILLIAMS
was reported missing in action in the Philippines near Luzon, in 1942.



SDSU Military-Connected Population

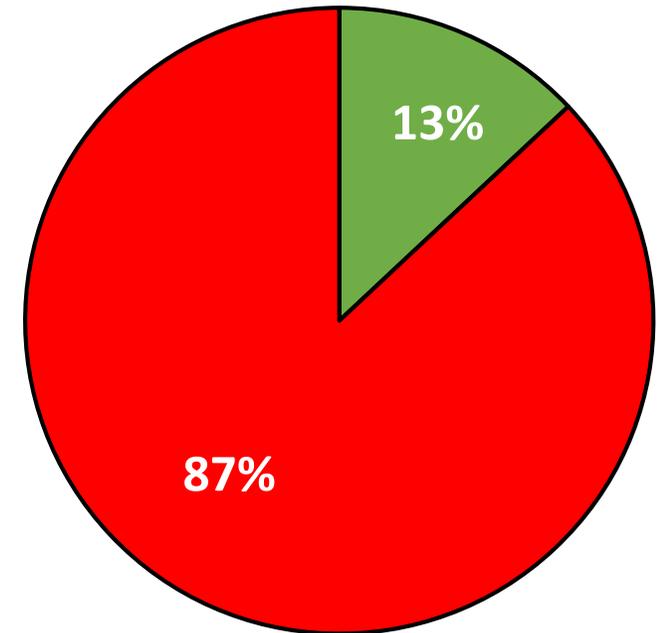
Fall 2020

- Veterans, AR, R, NG 1,052
- Dependent 3,615
- **Total Military Affiliated** **4,667**
- Total Student Body 34,912

- **13+ %** are military affiliated

- Alumni 15,000+

- Staff, Faculty, Admin 115+



Academics

GPA

Military Overall: 3.20

V, AD, R, NG: 3.22

Campus Overall: 3.06

GRAD RATES

Military Overall: 78%

V, AD, R, NG: 84%

Campus Overall: 81%



SAN DIEGO STATE
UNIVERSITY

GI Bill Usage

2019

SDSU

1,589

CSU average

489

UC average

380

Local CC average

903

Local Private average

463

VA recommends 1 SCO : 200 Beneficiaries

SDSU Military and Veterans Program

Focus Areas – Alignable with Strategic Plan

1. Higher Education Outreach
2. Academic Success
3. Professional Development
4. Community Engagement
5. Interdisciplinary Research

MVP: Projects, Programs, Events, and Relationships

Footing in both Academic Affairs and Student Affairs

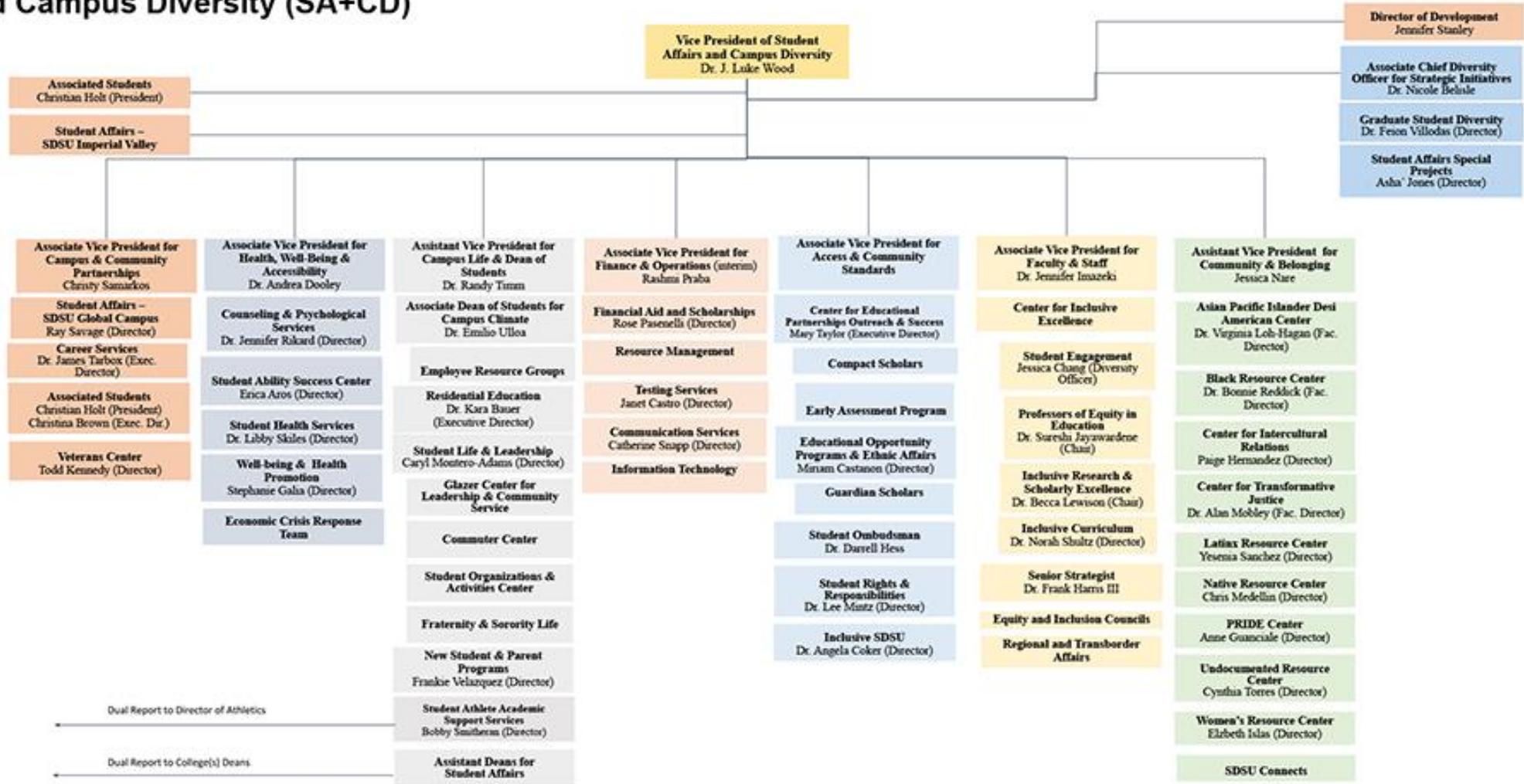
Budgets, Endowments, Etc. → \$646K+ / Annually

Staffing

- 4 Full Time State (1 pending hire, 1 EEP)
- 3 Full Time Foundation (1 pending hire)
- 3 External – Troops To Engineers (2), Vet Success On Campus (VA)

Organizational Chart (August 12, 2020)

Division of Student Affairs and Campus Diversity (SA+CD)



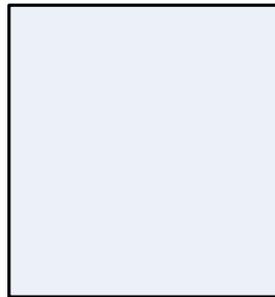
SDSU MVP Staffing



Todd Kennedy,
Director



Vacant,
Military and
Veterans Program
Administrator



Vacant,
Military Liaison
Officer



Vanessa Quinones,
Senior Education
Benefits Specialist



Vacant,
Education
Benefits Specialist
(SDSURF)



Jose Esparza,
Veterans Assistant
(SDSURF)



Liz Harrington Reep,
Grant Writer
(SDSURF)

MVP External Partners



Brittany Field,
Troops to Engineers
Coordinator,
College of Engineering



Elisa East,
Troops to Engineers
Coordinator,
College of Engineering



Ryan Morris,
VetSuccess on Campus,
Department of Veterans
Affairs



Jen Stanley,
University Relations and
Development

Other Key Relationships (on campus)

Student Veteran Organization

Student Ability Success Center (SASC)

Veteran Alumni Organization

Counseling and Psychological Services

Military / Veteran ERG

Global Campus

Enrollment Services

Veterans Advisory Council

Economic Crisis Response Team
(ECRT)

Aztec Shops

SDSU Career Services

... AND MORE!

SDSU MVP National Presence/Reputation

1st Veterans Resource Center in the CSU

Founding Partner – Student Veterans of America

1 of first 3 Vet Success on Campus Pilot Program sites

Council on Military Transition to Education

National Association of Veterans Program Administrators

Military Ally – 100+ / 1900+

Collaborations

SDSU Center for Military History

- Connections with USS Midway, History Dept, and MVP

WWII Letters Project

- 4,500+ Letters
- SDSU 125th Anniversary – 2022 (Dr. Seth Mallios)

Center for Public and Oral History

- Collaboration – MVP, History Dept, Library

Military Certificate

- College of Extended Studies, School of Comm, etc.

Projects, Programs, Events, and Relationships

Special Admissions Program

- Historic Partnership since 2008
- 25 Guaranteed Seats / Academic Year
 - Marine Corps (9)
 - Navy (12)
 - Coast Guard (2)
 - Wounded Warrior Battalion / Special Operations Command (2)
 - Army / Air Force – exploring opportunity

Projects, Programs, Events, and Relationships

Military Ally – est. 2015

- National Visibility
- 100+ Sessions / 1,900+ Allies

Women Veterans Success Program

- 3rd Year
- Multiple Events – camaraderie, personal growth, pro dev

Veterans Oral History Program

- 45+ Oral History Interviews
- History 390W

Projects, Programs, Events, and Relationships

Reserve Officer Training Corps

- Army ROTC & Air Force ROTC – San Diego State University
- Navy / Marine Corps ROTC – University of San Diego

- PSFA – Dean Shannon
 - 270+ students - New AND Current Active Duty Service Members
 - VA Education Benefits
- Blessing Combat Leadership Panel
- Commissioning Ceremonies

Assets

“The military ... provides San Diego’s colleges, universities, and trade schools with a steady flow of new students ... The region’s educational system ...provides the military with vital increases in human capital.”

“Military members who transition out ... provide a labor pool of skilled, technically proficient, disciplined, and reliable employees for businesses and industries in the San Diego region.”

Opportunities

Symbiotic relationship between educational, corporate, nonprofit organizations and the nation and region defense industry.

Education and Training Expansion for companies and governmental agencies.

Shared Technological Advances between military research labs, academia, and the private sector.

Increased Coordination Efforts with increase in programs serving the health, educational, workforce, housing, and social needs of military and veteran community.

Questions?
